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For immediate release

### **Melbourne's only store for the wine enthusiast**

MacPhee's, renowned in the wine industry for years as being the leaders in wine storage, has responded to clients' demands and is delighted to announce the opening of a new wine accessories store for the wine enthusiast, aptly named MacPhee's for the wine enthusiast.

At **249 Coventry Street**, the store is conveniently located in one of Melbourne's most prestigious shopping precincts. **Situated right in the heart of South Melbourne**, the store is just a 2 minute walk from the famous South Melbourne Market and around the corner from Clarendon Street.

The store features a **wide range of beautiful wine accessories**, many of which are exclusive to MacPhee's. The beautiful L'Orfèvrerie d'Anjou brand has become a favourite amongst MacPhee's customers. **Imported exclusively from France** and descending from a lineage of famous pewter smiths born in the 18th Century, L'Orfèvrerie d'Anjou collaborates with the most prestigious creators of the luxury design industry to produce stunning bowls, champagne buckets and tableware. Other products in the store include a wide range of glassware, corkscrews, wine art and antiques as well as numerous gadgets for wine service and preservation.

MacPhee's for the wine enthusiast has been beautifully fitted out and has a light, spacious and calm atmosphere. And you needn't be a wine connoisseur to find the perfect wine accessory. MacPhee's friendly staff has extensive product knowledge and is more than happy to assist with finding that perfect gift for the wine enthusiast who has everything. Oh, and MacPhee's will even gift wrap your selection ensuring that **shopping at the store is a stress-free and enjoyable experience**.

Craig MacPhee, Director of MacPhee's, states that "This store is heaven for anyone who enjoys wine. The only problem is choosing between that unique decanter, rare antique cork screw or wine gadget they didn't know they needed. "

For further information, please contact Craig MacPhee, Director of MacPhee's, on (03) 9696 7277, 0414 444 937 or [craig@macphees.com.au](mailto:craig@macphees.com.au)