

macphee's
everything for
the wine enthusiast



Wine Accessories
EuroCave Wine Cabinets
Wine Retail
Custom Designed Cellars
Cellar Conditioners
Wine Racks
Offsite Storage

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MACPHEE'S, DECANTED!

Australia's pioneers in the wine storage business now offer everything for the wine enthusiast.

In a wine bar in Rome on a cold night in 2001, Craig and Tania MacPhee made a decision that led to the launch of MacPhee's wine cellarage. Based in South Melbourne, **MacPhee's purpose-designed and climate controlled offsite storage** facility houses hundreds of thousands of bottles for individual collectors, restaurants, wineries and other industry professionals and has become the benchmark for wine storage in Australia.

Beyond storage, however, MacPhee's has grown to offer a myriad of services unrivalled in Australia. This boutique business owns Australian and New Zealand **distribution rights for global brand EuroCave**, the name behind the world's most technologically advanced wine cabinets.

Building on its reputation as one of Australia's foremost authorities on wine cellaring solutions, MacPhee's now also **provides custom designed cellars**, working in conjunction with architects and designers to create the ultimate cellars for private homes, restaurants and corporate facilities.

In October 2007, MacPhee's announced the opening of its **unique store, 'MacPhee's for the wine enthusiast'**, featuring beautifully designed **wine accessories** from around the globe, many of these exclusively. Attending local and international exhibitions, MacPhee's continues to source products from some of the **finest, most historically revered brands in world**. Exquisite craftsmanship and leading technology is the common thread amongst many of these products.

Most recently, MacPhee's has entered the wine retail market, offering Australian and international wines, hand picked to give customers a complete wine package the likes of which they have never experienced before.

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Or visit MacPhee's website at www.macphees.com.au.

'MacPhee's, everything for the wine enthusiast': 249 Coventry Street, South Melbourne VIC 3205, Australia.