



March 2007  
For immediate release

## World's first remote controlled wine cabinet

EuroCave, the world leader in wine storage and inventor of the first wine cabinet in 1976, is proud to be releasing the latest in wine cabinet technology, the Origine. **Soon to be arriving in Australia, this is the first wine cabinet with remote temperature setting and display.**

**Breaking away from traditional wine cabinets**, the Origine control is located on the door, rather than inside the cabinet. The **remote control stays with the wine enthusiast and takes its place in living areas** within a range of up to 60 metres\* from the cabinet. This control, a real design feature, enables you to have a display of the temperature inside the cabinet at a glance, and to adjust to the required temperature from a distance. A second remote control is also available, so that one control can remain on the cabinet and another can be used in the living room, for example.

The modern and innovative design of **the Origine is sure to impress young, trendy and hedonist customers**. The control, with its rounded curves and silver and orange colouring, decorates the solid door, offering it a decidedly contemporary look. The key lockable door is reversible, as it has a removable hinge system, making the Origine innovative and versatile.

Available exclusively as a 1-temperature cabinet, **Origine is the ideal solution for preserving and maturing wine**. It is available in a single modern colour, featuring surf black casing, a silver control and an orange tinted LCD screen. The cabinet can also be **customised with a stylish glass door**. The Origine has a very **contemporary design**, an **attractive price** and is equipped with all of EuroCave's special technological features. Available in two sizes: V100 stores a maximum of 104 bottles and the larger V180 stores a maximum of 183 bottles.

Craig MacPhee of EuroCave is confident that these "new models will have immense appeal for those looking for a high quality cabinet with genuine capacity to hold a full cellar of wine at a very attractive price."

For further information, please contact EuroCave on 1800 733 621 or Craig MacPhee, Director of EuroCave Australia and New Zealand, on 0414 444 937 or [craig@macphees.com](mailto:craig@macphees.com).

\*indication of distance with free field

**The Origine range priced from \$2750**